

IMC, IPSA

FAQs

Q1. Courses offered in IMC?

A.Three Course.

1. MAMC - Master of Arts in Mass Communication
2. BAMC – Bachelor of Arts in Mass Communication
- 3.BSc (EM) – Bachelor of Science in Electronic Media

Q2. Is it the Right Career for Me?

A.Yes. You need to have creativity, Skill, Startup and Job oriented.

Q3. Age limit?

Ans. There is no age limit as such for this course.

Q4. What are the career prospects after doing this course?

A: Print & Electronic Media, News Anchor, Event Anchor, RJ, Prof, Advertising & Public Relations, Media & Event Management. Model, Actor, Script writer and Cinematographer.

Q5. Teaching methodology?

A. Practical skills along with strong theoretical study base.

Q6. Is Hostel Facility available?

A. Yes only for girls. Outside for Boys.

Q7. Will these courses prepare me for working within the industry?

A: Absolutely! You will develop the essential practical skills and knowledge required to work in the dynamic area.

Q8. Master's program online?

A. No online courses.

Q9. Do you offer a military discount?

A. No discounts or scholarships

Q10. Entrance Tests conducted?

A. No. Direct admission.

Q11. Why Mass Communication?

A. Lucrative job prospects

A complete Media Man

Innovative and unique job nature

Glamour

High contacts

Q12. Types of subjects?

A. Reporting, editing, writing, anchoring, camera handling, film making, film editing, graphics, designing, advertising, public relation, pd, soft skills, english and all subjects of arts.

Q13. Who can opt it?

A. This is an interdisciplinary course. Anybody from any stream can opt it.

Q14. Scope and career of mass media?

A. It has multi-faceted scope

From anchor to media baron, from government sector to corporate, from high connections in

practical life to PM, you can have access everywhere by dint of media and mass communication

It gives you everything- name, fame, glamour, money and reputation.

AI and robotic world expert.

Q15. Who can be successful in this field?

Anybody who has a strong will to move ahead in life.

Q16. Placement of IMC?

Excellent record in the regarding the placements.

Q17. Core features to turn out to be a successful media personality?

Strong communicator

Convincing personality

Command over the language

Fearless and committed to the profession

A complete Media man

Q18. What is the duration of the program?

A. For Bachelor It is a 3-year degree program with 6 semesters and for Master Degree Program it is a 2-year program with 4 semesters.

Q19. Facilities provided?

A. Three Media Studio, Computer Lab, Radio Station, News Paper and TV News Channel.

Q 20. Portfolio of our students?

A. They are very well-versed with production Setups, Event Managements, Anchoring, Photography, Videography, Ad Designing, Graphic Designing, Editing, Film-making, AI, Digital Marketing etc.

Q21. What is Mass Communication?

A. Mass Communication is the process of creating, sending, receiving, and analyzing messages to large audiences through various media such as television, radio, newspapers, digital platforms, and public relations.

Q 22. Campus life and Campus Area?

A. 58 Acres lush green.

Q 23. Eligibility criteria

A. For UG,10+2, PG bachelor's degree in any field.

Q 24. Skills needed for a career in mass communication?

A. Strong communication, writing, critical thinking, creativity, research ability, and digital literacy.

Q 25. What can I pursue after studying mass communication?

A. Journalism, advertising, public relations, media planning, content writing, film production, and digital marketing.

Q 26. Internship mandatory during the course?

A. No.

Q 27. Difference between Journalism and Mass Communication?

A. Journalism is a branch of mass communication focused on gathering and reporting news. Mass Communication covers a wider range of media and communication strategies.

Q 28. Opportunities for higher studies in Mass Communication?

A. Yes, Master's, Ph.D. in Mass Communication.

Q 29. Role of digital media in mass communication?

A. Social media, blogs, podcasts, and online news portals.

Q 30. Can I study mass communication online?

A. No, it's an offline course.

Q 31. Top Recruiters

A. Aaj Tak, Jagran, ABP News, India TV, Zee News, Dainik Bhaskar, Naidunia, Patrika, IPSA, Bollywood, PR firms, advertising agencies, government communication departments and digital marketing firms.

Q 32. Mass communication impact in society?

A. Public opinion, informs citizens, influences culture, and promotes awareness.

Q 33. Mass communication a good course for creative individuals?

A. Yes

Q 34. What is media ethics?

A. Media ethics refers to the principles that guide fair and responsible journalism.

Q 36. International opportunities.

A. Yes

Q 37. Can I switch to other careers option?

A. Yes.

Q 38. Status in society after doing this course?

Society has a special place for media personalities.

He/she becomes a connecting link for the cross-sections of the society.

Q 39. Govt. Job?

A. Yes. PRO exam is required mass comm degree. All other govt job.

Q 40. Good for PSC UPSC etc.?

A. Yes. You will learn 30 subjects in three year. GK and Current affairs also.

Q 41. Can I Pursue MBA, MCom, LLB after BAMC/BSc?

A. Yes.

Q42. Fees is negotiable?

A.No

Q43. Is it practical based course?

A.Yes

Q44. Is mess available?

A.Yes

Q45. Sports?

A.Yes

Q 46. NCC NSS

A.Yes

Q47. Annual fest?

A.Yes

Q48. Educational tour?

A.Yes

Q49. Canteen?

A.Yes.

Q50. Bus facilities?

A.Yes.