

IPS Academy Offers

School of Architecture

B. Arch (Affiliated to RGPV),
M. Arch, M. Plan
Diploma in Interior Design

College of Commerce

B.Com (with Elective Subjects)
Economics/Computer Application/
Taxation/Foreign Trade
B.Com (Honors) - 4 Yrs.
M.Com Accounting/Marketing Mgmt/
Taxation/ Financial Analysis & Control

School of Computers

BCA, MCA, Integrated MCA

Institute of Economics & Research

BA (Economics Hons.),
BBA (FT), **Ph.D** (Economics)

School of Education

B.Ed. (2 years - DAVV)

Institute of Engineering & Science

B.Tech (Computer Science / Elex. &
Communication / Fire Tech. & Safety/
Electrical & Electronics / Civil /
Chemical / Mechanical/ Computer
Sc. & Information Tech./ Computer
Sc. & Engg. (Data Sc.) / Computer
Sc. & Engg. (IoT) / CSEIML/ CSERC/
Agriculture Engg./CSEITCS
M.E. Data Sc. / EC-Digital
Communication Engg.
M.Tech. (Chemical/ Construction &
Planning Mgmt./ Industrial Safety/
Power Elex./ Structural Engg./
Robotics)

School of Fine Arts -

BFA, MFA

Institute of Fashion Technology

B.Design (Fashion Design)
(4 Years Degree), **P.G. Diploma In
Fashion Designing & Marketing**

Institute of Hotel Management

BHM (4Yrs.),
BBA (Hotel Management)

Institute of Business Management & Research

BBA (Plain/Hospital Administration)
MBA (Core/IB/FA/MM)
Ph.D (Management)

College of Law

B.A.LL.B (Hons.) (5 YDC),
B.B.A.LL.B (Hons.) (5YDC)
LL.B (Hons.) (3YDC), **LL.M**

College of Pharmacy

B.Pharm.
M.Pharm. (Pharmaceutics /
Pharmacology/ Quality Assurance)

School of Performing Art

BPA (Vocal, Instrumental & Dance),
MPA

Institute of Science & Research

***B.Sc.** (3Yrs.) - (Biotech, Chem.,
Comp. Sc.), (Life Sc. Chemistry,
Biotech), (Comp. Sc, Physics, Maths),
(Physics, Chem., Maths), (Horticulture,
Botany, Seed Tech.)
B.Lib. (1yr)

***As per NEP 2020 Students may
opt following subjects as Major/
Minor : Biotechnology/ Botany/
Chemistry/ Computer Science/
Horticulture/ Life Science/Mathematics/
Physics/ Seed Tech.**

M.Sc. (Physics/Maths), **M.Sc.**
(Biotechnology/Microbiology)

M.Sc. (Chemistry/ Pharmaceutical
Chemistry)

Ph.D. Programmes (Physics,
Chemistry)

School of Arts, Journalism & Travel and Tourism

B.A. (Tourism)

B.Sc. (Electronic Media)

B.A. (Mass Comm.), **M.A.** (Mass
Comm.)

School of Social Science

M.S.W.

IPS Academy- Campus - 2, Sanwer (Mentor Inst. IPSA Indore)

► **BBA** (Plain / Foreign Trade) ► **MBA** (Core / Financial Administration/
Marketing Management) ► **B.Com** As per New Education Policy Electives -
Plain, Tax, Computer Application & others, ► **B.A.LL.B** (Hons), **LL.B** (Hons)
► **BCA & MCA**

Ujjain-Indore Road, Barodiya Khan, **Sanwer, (MP)** 453551

Call : +91 62626 04161, 62626 14161

IPS Academy, Jhabua (Mentor Inst. IPSA Indore)

► **BBA** (Plain), ► **BCA**, ► **B.Com** (with Elective Subjects) Economics/ Comp.
Appl., ► **B.Com** (Honors) - 4 Yrs., ► **B.Sc.*** (PCM/ Comp. Sc./ Biology/
Biotechnology/ Horticulture)***As per NEP 2020 Students may opt following
subjects as Major / Minor : Biotechnology/ Botany/ Chemistry/ Computer Science/
Horticulture/ Mathematics/ Physics/Seed Technology**

Bilidoz, Ranapur Road, **Jhabua (M.P.)** 457661,

Call: 99263 61161, 91110 94161, 91110 52161



Camera Handling



Radio Jockey



Book Launching by VC of MCU



IPS ACADEMY

THE KNOWLEDGE KINGDOM

INSTITUTE OF MASS COMMUNICATION (IMC)

(Approved by UGC & MP Government)



Affiliated to NAAC Accredited
University MCU, Bhopal



MA(MC) Eligibility : Any Graduate

BA(MC) Eligibility : 12th

BSc (Electronic Media) Eligibility : 12th

For Direct Admission Contact :

+91 9301992263, 0731- 4014599, 0731- 4014892

Address : IPS Academy, Knowledge Village,
Rajendra Nagar, A.B. Road, Indore-452012

<https://imc.ipsacademy.org>



ABOUT US

Media is a part and parcel of our daily life. It is one of the booming sectors across the globe. At IPSA, we make sure that the students are prepared for the media world.

The scope of this degree is wide in the media industry. It provides exciting, well-paying job opportunities and creative growth.

IPSA prepares students to work in 21st century media and to recognize the role of media as an element of individual and even the global cultures.



Live coverage of event

PLACEMENT & SCOPE

After pursuing a course in mass communication, one can work for various newspapers, television channels, magazines, radio stations as well as films. Apart from this, one can also make a career in advertising agencies, PR companies and event management firms.

Our Students are working with the well known companies in the industry. Some of them are:

- ▶ NDTV
- ▶ 93.5 Red FM
- ▶ Khabar M. P.
- ▶ Endemol
- ▶ Digiana News
- ▶ Dainik Bhaskar
- ▶ Nai Dunia
- ▶ Jagran Group
- ▶ Bansal News
- ▶ AAJ Tak
- ▶ India News
- ▶ CM Office
- ▶ ABP News
- ▶ IBC 24
- ▶ Network 18
- ▶ Byju's
- ▶ MP News
- ▶ In Shorts

INSTITUTE FACILITIES

- ▶ Advanced Equipment
- ▶ Multi Camera Studio
- ▶ Sound system
- ▶ News paper (IPSA TIMES)
- ▶ Chroma wall
- ▶ IPSA Magazine (Manthan)
- ▶ IPSA e-Paper
- ▶ IPSA NEWS Channel
- ▶ AV Studio
- ▶ Photo and Chroma studio
- ▶ Sports
- ▶ Radio Studio FM 91.2
- ▶ Girls Hostel
- ▶ Video Cameras



IPSA TIMES VOL-7 Release by President Sir

CORE SUBJECTS

- ▶ Radio Production
- ▶ Photo Journalism
- ▶ Creative Writing
- ▶ Communication Research
- ▶ Computer
- ▶ TV Production
- ▶ Art of Anchoring
- ▶ Science of Communication
- ▶ Reporting & Editing
- ▶ Psychology
- ▶ Sociology
- ▶ History of Media
- ▶ Print Production
- ▶ News Writing
- ▶ English/ Hindi
- ▶ Media Law & Ethics
- ▶ Advertising
- ▶ Media Management
- ▶ Non Linear Editing
- ▶ Public Relations
- ▶ Current affairs
- ▶ New Media
- ▶ Environmental Studies
- ▶ Culture & Society



Event anchoring



Public speaking

VALUE ADDED COURSES

- ▶ Graphic Design
- ▶ Video Editing
- ▶ Film Making
- ▶ Radio Jockey
- ▶ 2D & 3D Animation
- ▶ PD & Soft Skills
- ▶ Cinematography
- ▶ Digital Marketing
- ▶ Copy Editing
- ▶ Anchoring
- ▶ Comm. Skills
- ▶ Reporting
- ▶ Writing
- ▶ PRO
- ▶ VFX
- ▶ AI